



**“STEP INTO THE WORLD OF MOOOI”
at Design Post, from the 16th January 2012**

Moooli will be kicking off 2012 at Design Post in Cologne, Germany, with an **exciting, permanent exhibition** that includes iconic pieces and inspiring designs!

We are proud to present an exclusive selection of the brand during the international furniture show **imm cologne** from the 16th of January 2012.

After a couple of years Moooli is returning to Design Post, a unique showroom concept located near to the imm cologne and Orgatec fairs. Design Post has become a platform and meeting place for creative industries and is open all year round, outside of the fair schedules. It has a stimulating and inviting ambiance, where you can find inspiration and the latest trends within the beautifully remodeled postal railway station halls.

With a 160m² sparkling presentation, we will showcase a combination of latest designs and iconic pieces during 2012. Be prepared to admire the pure and radiant **Raimond** by Raimond Puts, the elegant and innovative **Heracleum** by Bertjan Pot and the fresh and efficient **Mistral** by Moooli Works. Take your time to sit on the medieval-inspired **Gothic Chair** by Studio Job and the multitask **Extension Chair** by Sjoerd Vroonland and enjoy the elegant **Wood** desk by Marcel Wanders, the iconic **Smoke series** by Maarten Baas and **Paper series** by Studio Job. Experience the appealing and functional **Miyake** by Arihiro Miyake and the simple, soft and perfect **Random** light by Bertjan Pot. At last don't forget to look and feel the textures and patterns of the **Boutique covers** by Marcel Wanders and the original and **unique carpets** by Studio Job & Marcel Wanders.

If you are planning to visit **imm cologne** in January 2012 or **Orgatec** in October 2012, don't forget to join us at Design Post and appreciate our special presentation.

We invite you to start 2012 surrounded by inspiring designs.

Step into the world of Moooli!

The Moooli Team
www.moooli.com

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Notes to editors

Moooi

For ten years now Moooi has inspired and seduced the world with sparkling and innovative designs. The venture founded in 2001 by Marcel Wanders and Casper Visser is named after their native Dutch word for beautiful – the third ‘o’ in the brand name stands for an extra value in terms of beauty and uniqueness. The core strengths of both men continue to complement each other perfectly; Marcel, the obstinate, passionate designer with a nose for business, and Casper, the driven marketer with a keen eye for design. In addition to Marcel Wanders’ designs, the Moooi portfolio contains a range of work from other nationally and internationally recognized designers. These include, amongst others, Jurgen Bey, Bertjan Pot, Jasper Morrison, Maarten Baas, Jaime Hayon, Neri & Hu, Studio Job and Nika Zupanc. Marcel maintains an influence in all inclusions to the brand, being personally responsible for the overall design selection process. The collection’s style is exclusive, daring, playful, exquisite and based on the belief that design is a question of love. During the last couple of years Moooi has expanded its horizons at a rapid pace, opening several showrooms in strategically located key-cities: Amsterdam, London, Milan, New York and from January 2012 in Cologne, Germany at Design Post.

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Design Post

Opening hours during **imm cologne**:

- Monday 16th to Friday 20th of January 2012: 9:00 – 20:00
- Saturday 21st and Sunday 22nd of January 2012: 10:00 – 20:00

“When you have a vision, there always remains uncertainty whether it will become a reality. A look back shows that far more than my vision has been realized. Thanks to outstanding companies actively supporting and shaping the concept, along with an excellent team, we have created what can almost be called a family group – the Home of Design, that is!” Wim van Ast, Initiator, investor, owner and managing partner of Design Post.

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imm cologne, Germany 2012

16th – 22nd January, 2012
www.imm-cologne.com

Orgatec Cologne, Germany 2012

23rd – 27th October, 2012
www.orgatec.com