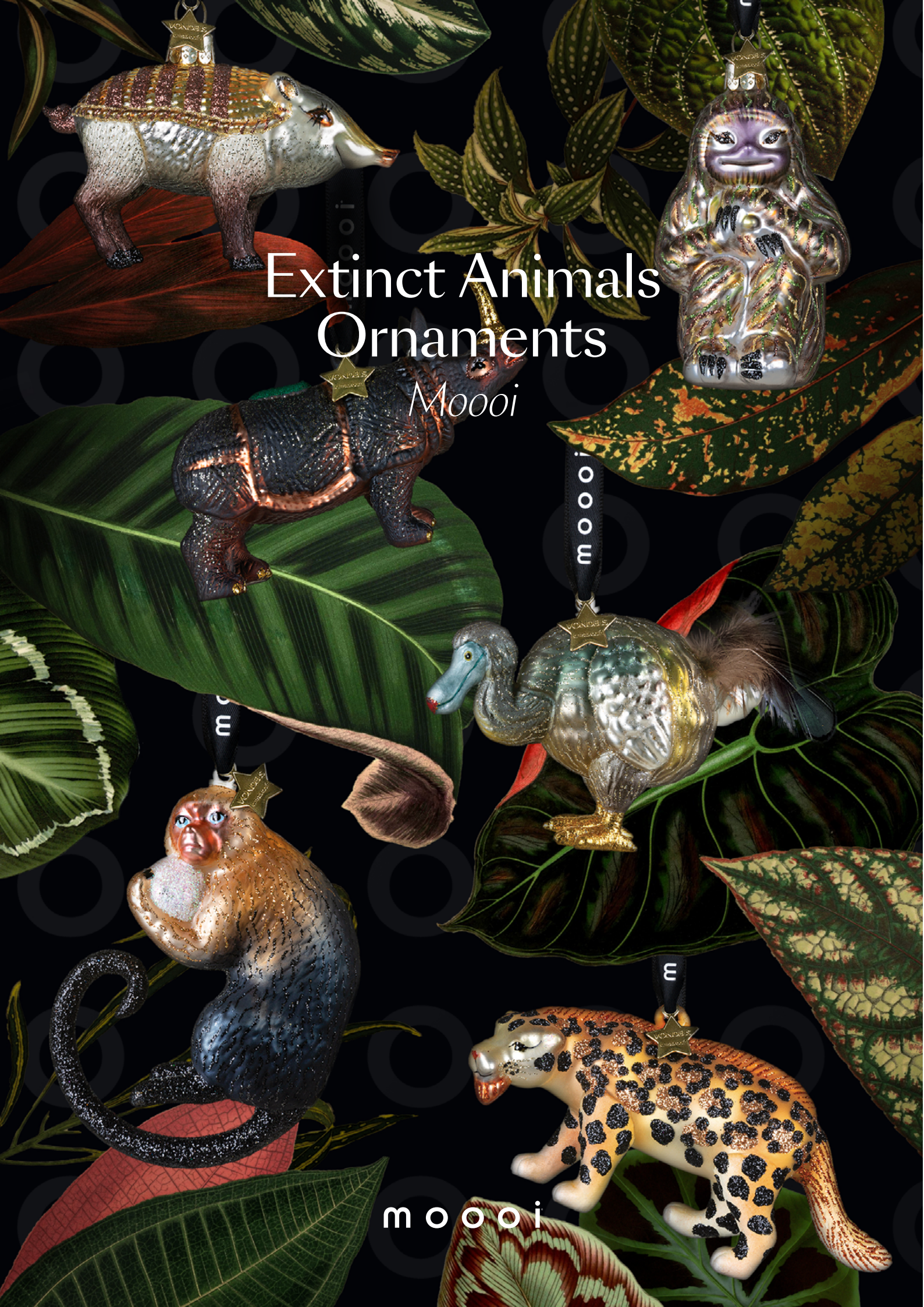


# Extinct Animals Ornaments

*Moooi*

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## PRESS RELEASE

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# Moooi lets you create your own beastie bunch this holiday season



Great news for fans of Moooi's Menagerie of Extinct Animals designs. This holiday season the lifestyle brand launches a collection of festive ornaments inspired by their Extinct Animals. With the Dwarf Rhino, Dodo Pavone, Bearded Leopard, Blushing Sloth, Armoured Boar, and Indigo Macaque you can create your own Menagerie of Extinct Animals. The Extinct Animals Ornaments and other great gifts for the holiday season, are available at [Moooi.com](https://moooi.com) and their stores in Amsterdam, London, The Hague, and New York.

### HAVE A BEASTIE HOLIDAY SEASON!

Go wild this year and opt for a Beastie holiday season with the new Extinct Animals Ornaments. With the Dwarf Rhino, Dodo Pavone, Bearded Leopard, Blushing Sloth, Armoured Boar, and Indigo Macaque you and your loved ones can create your own Menagerie of Extinct Animals in your tree. This merry bunch, part of Moooi's Extra O Collection, will bring a smile to anyone's face.

### OTHER DESIGNS IN THE EXTRA O COLLECTION PERFECT FOR THE HOLIDAYS

The Extra O Collection is your go-to place for the perfect gifts to spoil your loved-ones this holiday season. Other 'Beastie' designs in The Extra O Collection to bring your holiday decorations and gifts to the next level are, amongst others, the Pet Lights, Rabbit Lamp, the Menagerie of Extinct Animals and Rendezvous Tokyo Blue Scarves and Pillows. Prefer something more classic? Go for cosy (candle) light and Delft Blue Vases. Or create and savour this season's memories with a new home fragrance or journal.



#### THE EXTRA O COLLECTION

The Extra O collection by Moooi adds those small, but essential, personal touches of creative luxury to your life. Accessories are that little extra in your home or personal style that add authenticity. Your personal touch makes your home or day-to-day outfit come alive and stand out from the ordinary. With its multisensory accessories in bold colours and imaginative prints, The Extra O collection embodies the same beauty and uniqueness Moooi stands for, but at different price points.

#### NEW IN THE EXTRA O COLLECTION

Since September, Moooi expanded their Extra Collection. New designs are the In the Meadow scarves by Emma Larsson, the Bisanto pillows by Antonio Aricó, and three new Home Fragrances, Beauty Blooms, Defy Gravity, and Paper Play.

#### THE EXTINCT ANIMALS OF MOOOI

With the Museum of Extinct Animals, Moooi celebrates nature's diversity, stimulating to stretch the limits of imagination. Moooi sailed away on a bold adventure around the globe and dug up the dustiest of museum archives to find invaluable treasures: the drawings of lost animals, trimmed by imagination. Unique drawings of forgotten species were made available by museums and archives from all over the world. Inspired by ten magnificent extinct animal drawings, Moooi created numerous designs to bring the Extinct Animals back to life and into our homes and lives.

#### ABOUT VONDELS

The Extinct Animals Ornaments are designed by Moooi and created by Vondels. Vondels creates unique Christmas decorations that will add some serious sparkle to your festive season. High-quality glass ornaments combine traditional and contemporary designs, which are trendy, chic and cute. It was a combined love of Christmas, design, fun and fashion that led to the creation of Vondels, founded in 2015, in Amsterdam, by Yan Xu and Loesje Donner-Raedts.

#### ABOUT MOOOI

For twenty years, Moooi has inspired and seduced the world with sparkling and innovative designs. The venture founded in 2001 is currently led by Marcel Wanders and Robin Bevers. Moooi is named after the Dutch word for beautiful - Mooi. The third 'O' in the brand name stands for an extra value in terms of beauty and uniqueness. Moooi doesn't tell designers what to do, but listens to what designers want to make, and realises their dreams. Eclectic and always on the edge of commercial reality and cultural interest. To trigger, to create conversation pieces which make your environment more special, a life extraordinary.

#### INTERVIEW & MORE INFORMATION

Interested to learn more about the Extinct Animals Ornaments or The Extra O Collection? Want to do a virtual coffee via Zoom? Or have a burning question about a different topic? Contact Stéphanie de Kanter, global PR at Moooi, via [press@moooi.com](mailto:press@moooi.com) or call +31 (0)6 11 28 25 05.



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