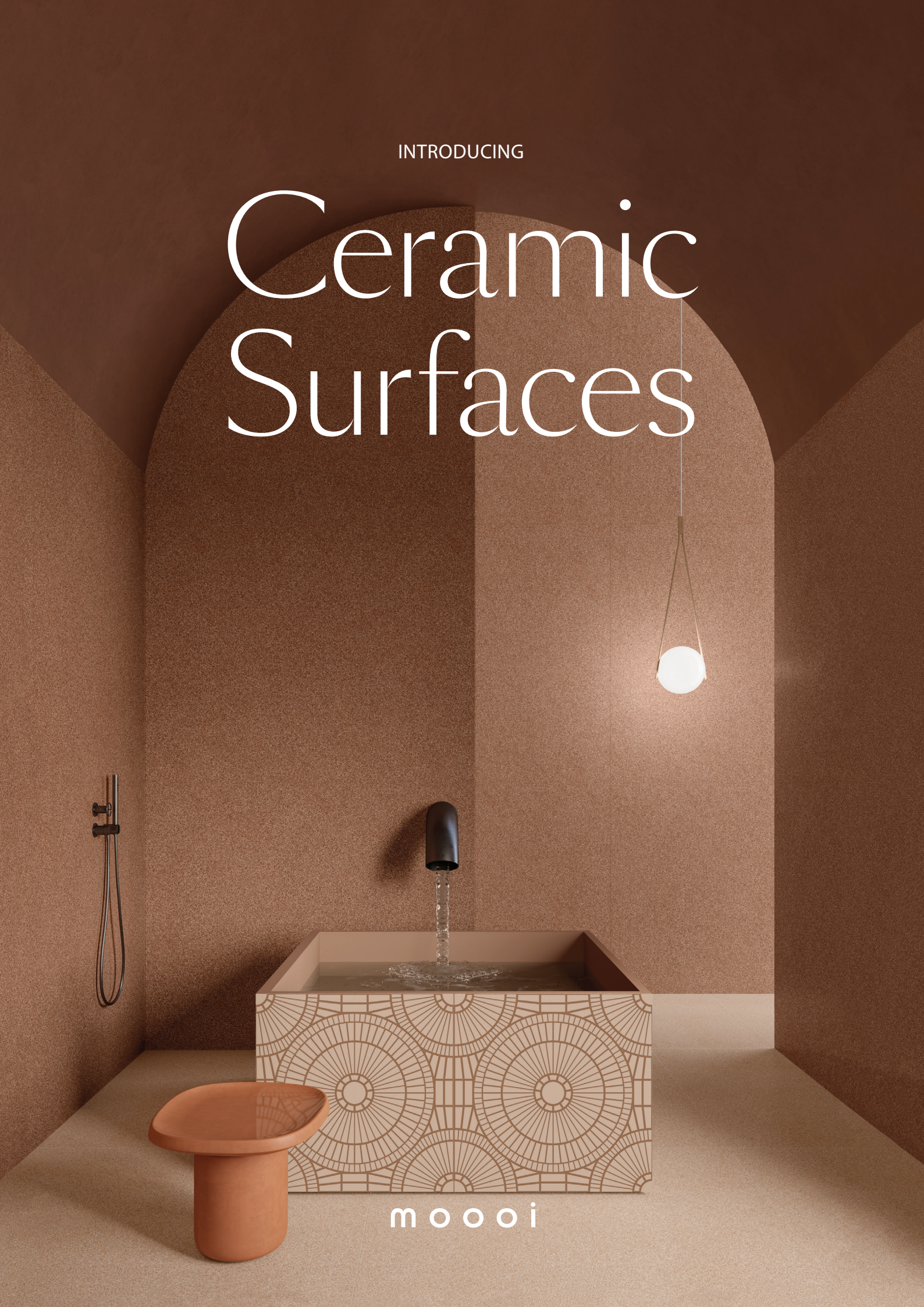


INTRODUCING

Ceramic Surfaces



moooi



PRESS RELEASE

23 SEPTEMBER 2025

Moooi launches its first Ceramic Surfaces Collection



Lifestyle brand Moooi reveals its first-ever ceramic surfaces collection: The Nesting Room. Balancing dreams and nature, the collection transforms organic inspirations and animal muses into tactile, architectural surfaces that offer sanctuaries of stillness in a world of constant motion.

Created in collaboration with Italian ceramics innovator ABK, The Nesting Room makes its official debut at Cersaie 2025 in Bologna, Italy. Following last year's announcement of the partnership and a preview during Milan Design Week, Moooi now unveils the full collection in a dedicated installation, presented by founder and creative director Marcel Wanders.

THREE MOTIFS, THREE STORIES

The Nesting Room embraces a creative design philosophy that offers an antidote to a world in constant motion. Its ceramic surfaces echo the calm of nature's most tranquil creatures, creating peaceful havens that nourish both body and soul. Faithful to the creative process for which Moooi is known and loved worldwide, the collection draws inspiration from organic animal forms, including extinct species. The Nesting Room features three motifs – Hypnotic Owl, Reiki Rhea, and Cloistered Dove – each embodying quiet, elemental forces that mirror nature's cycles and tell a dreamlike story unfolding space by space throughout the installation at Cersaie.

"The Moooi Ceramic Surfaces collection transforms natural inspiration into a tactile, lasting experience. The Nesting Room is not just about surfaces; it is about creating sanctuaries of stillness where people can reconnect with themselves and the world around them. Everything in this new collection is applicable for hotels, large projects, and residential areas. Everybody can enjoy these beautiful new designs. With ABK we found a partner who, like us, dares to push the boundaries of what design can be."

– Marcel Wanders



A COLLECTION FOR EVERY SPACE

The Moooi Ceramic Surfaces collection offers endless possibilities for interiors of all scales. Available in four versatile sizes – 120x280, 120x120, 60x120, and 60x60 – the tiles are designed to be mixed and combined across rooms. Neutral bases with refined textures form a calm foundation, while decorative patterns inspired by Moooi's Extinct Animals bring moments of storytelling and surprise. The large 120x280 statement slabs feature the animal motifs in full detail, creating dramatic focal points in both residential and hospitality projects. Together, the designs transform surfaces into immersive experiences that are as versatile as they are extraordinary.

A SANCTUARY AT CERSAIE

The Nesting Room is an exclusive space designed by Moooi and hosted within the ABK Group stand (Hall 29 - B59). It consists of a sequence of three rooms centred around the themes of wellness, meditation, and a sense of protection and warmth. This multisensory installation transforms the exhibition space into a restorative haven, inviting visitors to explore the relationship between design and nature.

The Nesting Room experience will be further enhanced by Moooi's signature lighting and furniture designs, including the iconic Egg Vase by Marcel Wanders.

ABOUT ABK

Founded in 1992 in Finale Emilia, ABK Group is an Italian pioneer in porcelain floor and wall tiles for interiors. With a constant drive for innovation, ABK combines advanced technologies with Italian craftsmanship to create ceramics that push the boundaries of design. From 3D surfaces to full-body and full-vein techniques, the company continues to reinvent what ceramic materials can achieve. Sustainability is central to ABK's philosophy, with a strong focus on recycled materials and green building standards. Today, ABK collections are celebrated worldwide for their quality, performance, and unmistakable Italian identity.

m o o o i

For all press inquiries and imagery please contact: Moooi HQ, press@moooi.com, T +31 (0)6 11 28 25 05
All information available at our press room area at moooi.com/press



ABOUT MOOOI

For over twenty years, Moooi has inspired and seduced the world with sparkling and innovative designs. The venture founded in 2001 is currently led by Marcel Wanders and Anders Westerholm. Moooi is named after the Dutch word for beautiful - Mooi. The third 'O' in the brand name stands for an extra value in terms of beauty and uniqueness. Moooi does not tell designers what to do, but listens to what designers want to make, and realizes their dreams. Eclectic and always on the edge of commercial reality and cultural interest. To trigger, to create conversation pieces which make your environment more special. With their multi-sensorial approach, the lifestyle brand merges the physical with the digital. A Life Extraordinary!

INTERVIEW & MORE INFORMATION

Interested in learning more about the Moooi Ceramic Surfaces collection? Would you like to schedule an interview, or do you have questions about our collection, collaborations, or a different topic? Contact Media Relations at Moooi, via press@moooi.com. Explore more about the Moooi Ceramic Surfaces collection at moooiceramicsurfaces.com.

m o o o i

For all press inquiries and imagery please contact: Moooi HQ, press@moooi.com, T +31 (0)6 11 28 25 05
All information available at our press room area at moooi.com/press